



Company No. 11160911

NEX Exchange Corporate Advisor



CITY & MERCHANT

Level 17 Dashwood House, 69 Old Broad Street, London EC2M 1QS

First Day of Dealing Announcement

The Directors of Freyherr International Group plc ('Freyherr International' or 'the Company'), the medicinal cannabis group based in Slovenia, are pleased to announce that its application for the ordinary shares of £0.01 each in the Company to be admitted to trading on the NEX Exchange Growth Market has been approved and that trading in the shares will commence at 8 a.m. on Tuesday 13 August 2019.

So far 2019 has been a year of consolidation and re-structuring as the Freyherr International Group became fully formed with Patron becoming a wholly owned subsidiary of Freyherr d.o.o. and with Freyherr d.o.o. completing the purchase of its 30% minority interest in Freyherr Pharma d.o.o. for shares at the Admission price.

In addition to the consideration shares the Company concluded a small private placing that has raised some £190,000 in cash. In total the Company has allotted 511,353 Ordinary Shares at 170p per share. The Directors believe that this will help the Company to accelerate its trading performance, while admission to the NEX Growth Market will provide further benefits:

- its profile will benefit from the status of being a company whose shares are traded publicly;
- its ability to attract, motivate and retain key staff through the future grant of share options will be enhanced;
- potential partners will be more ready to partner with a quoted company;
- open reporting, market information and the transparency required of a publicly traded company should enhance the Company's status with regulatory authorities.

This year Freyherr has also commenced cultivation of hemp on 20 hectares of agricultural land rented on long-term rental contracts, located in the Mediterranean climate region in Sečovlje, Slovenia. Freyherr Slovenia provides the expertise, the selection of seed and production support through all phases of production

COMPANY PROFILE

Freyherr International Group plc is the UK parent company of a group engaged in the production and sale of medicinal cannabis, cannabis cultivation and the production of cannabis dosing and dispensing packaging. Operations are centred in Slovenia and the Group principally operates within the EU.

The Group currently consists of 3 operating companies:

Freyherr d.o.o. has expertise in the cultivation and harvesting of cannabis as well as the formulation, marketing and distribution of cannabis and cannabis derived concentrates and extracts. It is currently growing cannabis in Slovenia and has invested in various cannabis production facilities in other jurisdictions.

Freyherr Pharma d.o.o. is the analytics and pharmaceutical arm of the Group and holds an EU GMP certificate. It operates from its own certified building and manufactures CBD products for the Group and produces white label CBD products supplying them to various EU countries;

Patron d.o.o. is the dosing and dispensing arm which has been trading since 2015 it markets products suitable for dispensing concentrates and extracts of all sorts of nutritional and pharmaceutical products. The company also offers Cannabinoid analysis to identify the THC, CBD, or CBN levels in a given extract, concentrate or plant;

SUBSTANTIAL SHAREHOLDINGS:

Directors Holdings:

Name	Number of Ordinary Shares at the date of this Announcement	Current % of Ordinary Shares
Luka Freyer	7,323,232	28.42 %
Tomaž Frelih* ¹	7,133,838	27.69 %
Eva Tavčar Benkovič	3,535,353	13.72 %
Boris Eržen * ²	1,010,100	3.72 %
Tony Burke	nil	0.00 %

*¹ These shares are held by Profiling d.o.o., incorporated in Slovenia, of which Mr Frelih and his wife are the sole directors and shareholders.

*² These shares are held by Gedala Limited, incorporated in Cyprus, and its wholly owned subsidiary Avemontis d.o.o. incorporated in Slovenia. Mr Eržen is the ultimate beneficial owner of Gedala Limited.

Other substantial Shareholders (3% or above)

Name	Number of Ordinary Shares at the date of this Announcement	Current % of Ordinary Shares
Beautiful Things Foundation	2,777,777	10.78 %
Marko Rogl	1,111,111	4.31 %

City & Merchant is currently entitled to 257,639 warrants to subscribe for Ordinary Shares at various prices and exercise dates.

FURTHER BACKGROUND

Incorporation Details: Freyherr International Group plc registered in England and Wales with company number 11160911;

Registered Office: No. 1 London Bridge, London SE1 9BG;

Principal place of business: Kersnikova ulica 10, 1000 Ljubljana, Slovenia;

Ticker	FRYR;
ISIN	GB00BJK3K011;
Sector Classification	Pharmaceuticals and Biotechnology;
Website	www.freyherr.com
Shares in public hands	15.38%;

A copy of the Admission Document is available on the Company's website and from the Corporate Advisor – City & Merchant - info@cityandmerchant.com or 0207 101 7676.

The directors of the issuer accept responsibility for the contents of this announcement

For further information please contact:

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CITY & MERCHANT LIMITED
Corporate Advisor

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Note to Editors:

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